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Pork Rinds Hit the High Seas with New Distribution

Rudolph Foods celebrates first ever distribution to U.S. Military

LIMA, Ohio (April 14, 2010) – Rudolph Foods, the world’s largest manufacturer of pork rinds and one of the world’s largest producers of branded and private label snacks, has expanded its distribution to convenience stores on Coast Guard and Navy bases nationwide beginning in early 2010. The new distribution will give Rudolph Foods the opportunity to provide an all-American, healthy snacking option to those who serve in the U.S. Military.

Currently 182 Navy bases and 68 McLane Coast Guard bases are offering Rudolph Foods pork rinds and cracklins. Rudolph’s Smithfield Pork Rinds and Cracklins will be the first brand to be offered in military convenience stores hitting shelves initially in California commissaries and stores located in the Far East. Pork rinds have zero carbs, 80 calories per serving and more protein than a serving of peanuts, making them a health-conscious and filling snack for Navy and Coast Guard servicemen.

“We couldn’t be more pleased to be serving the Navy and Coast Guard with our pork rind snacks,” said Mark Singleton, VP of Marketing and Sales, Rudolph Foods. “Pork rinds and cracklins are the all-American snack and what could be better than to provide our servicemen both in the US and abroad with a hometown classic. We value their service and are proud to support them through a hearty, healthy and nostalgic snack.”

About Rudolph Foods

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world’s largest suppliers of branded and private-label snack products, including the world’s largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas and California, Rudolph is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit www.RudolphFoods.com.

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