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Winners Selected to Receive Free Pork Rinds for a Year

Rudolph Foods announces the top recipes in its “Que hay de Cena?” Recipe Contest

LIMA, Ohio (November 23, 2009) – Rudolph Foods, the world’s largest producer of pork rinds, announced today the winners of the company’s Hispanic-inspired “Que hay de cena?” or “What’s for Dinner?” recipe contest. Entrants were asked to send in their favorite pork rind recipes using Rudolph Foods or Pepe’s brand products. In all, five finalists were selected from all of the entries submitted. One grand prize winner will receive a cash prize of \$300 and four runners up earned an assortment of free Pepe’s brand products for a year.

The winning recipes, which came from consumers across the country, are being featured on the Rudolph Foods’ Web site (www.RudolphFoods.com) and include the following:

- Stacked Chicken Enchilada’s Especial – Michael Johnson, Terrebonne, OR
- Luau Pig Poppers – Shelly Fisher, Hermiston, OR
- Chicharrones & Egg Tostadas – Peter Halferty, Corpus Christi, TX
- Elote Spoon Bread – Angelique Page, Chicago, IL
- Spanish Style Pork & Sweet Potato Fritters with Coconut Herb Sauce – Cheryl Perry, Hertford, NC

The competition was Rudolph Foods’ nationwide search for original pork rind-based recipes from their consumers’ kitchens, and it allowed all pork rind lovers to get creative. The company also hoped to increase awareness among its loyal customer base of the many health benefits pork rinds offer. Pork rinds have zero carbs, 80 calories per serving and more protein than a serving of peanuts. Pork rinds are also naturally gluten-free, which makes them allergy-friendly and can be used as a replacement for flour at a 1:1 ratio, which makes them diabetic-friendly.

“We received so many excellent recipes that truly impressed us and selecting just five winners was a difficult task,” said Mark Singleton, VP of Marketing and Sales, Rudolph Foods. “The best part of the competition was having the opportunity to taste so many great tasting dishes made by our consumers, allowing us to gain a better understanding of how they incorporate Rudolph’s pork rinds into their family meal plans.”

About Rudolph Foods

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world’s largest suppliers of branded and private-label snack products, including the world’s largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas and California, Rudolph is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit www.RudolphFoods.com.

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