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Snacks Manufacturer Kicks Off “Mamma Mia – Greek Isle” Sweepstakes

Rudolph Foods to award trip for two to Greece

Lima, Ohio (November 18, 2008) – To promote the December 16th DVD and Blu-ray™ Hi-Def release of *Mamma Mia! The Movie™* the most infectiously fun offering of the year, and to celebrate friends and their snack time rituals, Rudolph Foods, one of the world’s largest suppliers of branded and private-label snack products has launched a *Mamma Mia! – Greek Isle Sweepstakes*. Unveiling December 1, 2008 and running through January 5, 2009, the winners of the sweepstakes who enter the contest through www.RudolphFoods.com will be awarded a trip for two to Greece, free Rudolph Foods Cinnamon Churros for a year, CDs, DVDs and more.

Prize packages for the Rudolph Foods *Mamma Mia!* Sweepstakes includes a grand prize trip for two to Greece courtesy of Homeric Tours and Monarch Cruises, as well as a first place prize, a year’s supply of Rudolph Foods Cinnamon Churros. Twenty-five winners who take home the second prize will receive a copy of the *Mamma Mia! The Movie,™* the worldwide phenomenon debuting this holiday on DVD. Rudolph Foods Churros are light and crispy cinnamon dusted snack treats that both kids and adults love. Bursting with flavor, Churros brand snacks are trans fat free and available in most Walmarts and convenience snack food aisles across the United States.



“We are excited that so many people have continued to take an interest in our great tasting churros. This sweepstakes is our way of thanking those who have been loyal to, or shown an interest in the Rudolph brand,” says Mark Singleton, VP of Sales and Marketing. “We anticipate many entries and look forward to announcing the winners on January 12, 2009.”

About Rudolph Foods

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world’s largest suppliers of branded and private-label snack products, including the world’s largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas, and California, Rudolph Foods is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit www.RudolphFoods.com.