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Snack Manufacturer to Bring Favored Snack Items to Vending Machines

Rudolph Foods Will Launch Vending Initiative with Churros and OnYums

Lima, Ohio (April 16, 2009) – [Rudolph Foods](http://www.RudolphFoods.com), one of the world's largest suppliers of branded and private-label snack products, recently announced that it will begin producing vending machine-sized packages for its Cinnamon Churros and OnYum snacks. As the vending industry rapidly approaches the \$50 billion mark, Rudolph's is planning to launch their new distribution in May of 2009 at locations across the United States. This new initiative will meet the growing consumer demand for convenient on the go snacks.

The new vending-size packages will include seven-eighths ounce Cinnamon Churros and one-ounce Original OnYums and new Louisiana Hot OnYums. Rudolph's plans to expand their vending distribution to also include its brands of pork rinds later in 2009. Rudolph's Cinnamon Churros are light and crispy cinnamon dusted snack treats, and OnYums are crunchy onion or Louisiana Hot flavored rings.

"Consumers love our Cinnamon Churros and OnYums snacks, especially when they're on the go or looking for a quick snack, so we're happy to make their snacking more convenient," said Mark Singleton, VP of Sales and Marketing, Rudolph Foods. "The new Louisiana Hot OnYums especially have been well received. Rudolph's is excited to meet consumers' growing need for on-the-go foods by expanding our product line."

About Rudolph Foods

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world's largest suppliers of branded and private-label snack products, including the world's largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas and California, Rudolph Foods is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit www.RudolphFoods.com.

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