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World's Largest Pork Rind Manufacturer Partners with Major League Eaters

Rudolph Foods hosts eating contest for Pork Rind Heritage Festival

Lima, Ohio (April 13, 2009) — Rudolph Foods, the world's largest manufacturer of pork rinds, has teamed up with Major League Eating (MLE) to host a pork rind eating contest for the 20th Annual Pork Rind Heritage Festival. Held June 12-13 in Harrod, Ohio, this year's festival will celebrate the 20th anniversary and the love of this favorite snack.

Rudolph is partnering with Major League Eating, the sports franchise that oversees all professional eating contests and competitive eating television specials to sanction the first pork rind eating contest for the festival, which will be held on Saturday, June 13 in the afternoon. Major League Eaters is inviting its world-class eating competitors to participate in the event. The winners of the pork rind eating contest will win the title of world pork rind eating champion as well as cash prizes.

"We're extremely excited to be partnering with Major League Eating for this fun contest at this year's festival. Our hope is to raise awareness and enthusiasm of pork rinds, while also helping to make the 20th annual celebration a huge success. The festival has never done anything like this in the past, and we are hoping to make it an annual tradition," stated Rich Rudolph, President, Rudolph Foods.

"The pork rind is counted among America's most celebrated snacks, and its flavor-packed crunch presents unique difficulties for our pro gurgitators," said Richard Shea, president of Major League Eating. "We're excited to crown the pork rind eating champ at the 20th anniversary of its namesake festival."

Major League Eating has hosted eating competitions on ESPN, SpikeTV and FOX Sports for a wide variety of foods, including Nathan's famous hot dogs and hamburger eating. In addition to the contest, Rudolph's will also be providing fresh popped pork rinds on both days of the festival, and there will be a 5K pork rind run on Saturday morning at 8:00 a.m. before the eating contest. For a full schedule of events for the Pork Rind Festival, please visit RudolphFoods.com

About Rudolph Foods:

Distributed through most major retail outlets, Rudolph Foods Company, Inc., is one of the world's largest suppliers of branded and private-label snack products, including the world's largest manufacturer of pork rinds. With plants in Ohio, Georgia, Texas and California, Rudolph Foods is solely dedicated to providing its customers with the best quality products and the highest levels of customer service at the best price. For additional information, please call 1-900-241-7675, or visit RudolphFoods.com.

About Major League Eaters:

Major League Eaters is the governing body of all stomach-centric sports, who organize, run and promote competitive eating events. MLE holds over 80 events annually and manages the world's greatest eaters, including Joel Chestnut, Takeru Kobayashi and Eater X. MLE has hosted contests on ESPN, SpikeTV, FOX, and has produced special programs including the July Fourth Hot Dog Eating Contest and Krystal World Hamburger Eating Contest. For more information about MLE, please visit majorleagueeating.com.

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