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## **Global Snack Leader Expands With Canadian Distribution**

*Rudolph Foods Increases International Presence Through Retail Giant 'Liquidation World'*

**Lima, OHIO (September 21, 2010)** – Rudolph Foods, the world's largest manufacturer of pork rinds and one of the world's largest manufacturers of private and branded label snack products, announces a distribution expansion into Canada. Rudolph's brand Churros, OnYums, Original and Sweet BBQ Pork Rinds and Tender Cracklins are available now at Liquidation World. Rudolph Foods has further expanded distribution into Canada in a strategic effort to strengthen its worldwide presence.

Rudolph Foods distribution covers a span of three continents – North America, South America and Europe. Liquidation World, Inc. is Canada's largest discount superstore with more than 95 stores and 1,200 employees across seven provinces and in Washington state.

"Our international presence continues to be strategic in the growth of our family of brands overall," says Mark Singleton, Vice President Sales and Marketing, Rudolph Foods. "In terms of the Rudolph's brand, we're looking forward to bringing the quirky and unique flavors of our OnYums, Churros and Cracklins to Canada."

*Rudolph Foods Company, Inc., one of the world's largest suppliers of branded and private-label snack products, is the world's largest pork rind manufacturer. Awarded the title of 2010 Energy Saver, Rudolph Foods operates energy efficient plants in Ohio, Georgia, Texas and California, and is solely dedicated to providing its customers with sustainable, top quality products and the highest levels of customer service at the best price. For additional information, please call 1-800-241-7675, or visit [www.RudolphFoods.com](http://www.RudolphFoods.com).*

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